



# FLAVOR SAFETY

## MYTH VS. FACT



### MYTH

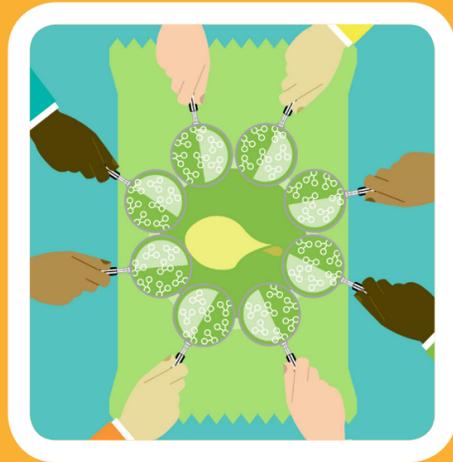
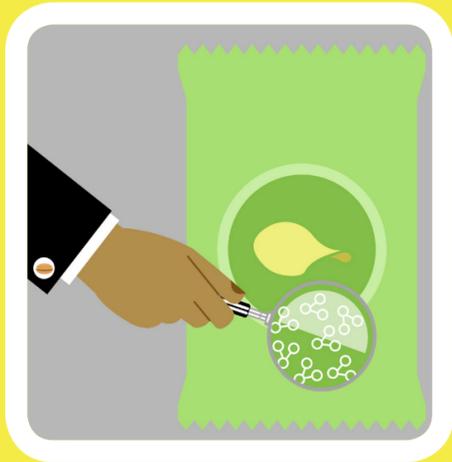
### FACT

#### MYTH #1

Americans must rely solely on the food industry for the safety of flavors in food and beverages.

#### FACT

Flavor safety is determined by an independent Expert Panel that is respected around the world.



#### DID YOU KNOW?

FEMA has worked with US regulatory agencies for more than **100 years**. More than **100 countries** accept FEMA GRAS™ determinations, making it the most trusted authority for flavor ingredient safety in the world.

#### MYTH #2

Neither the FDA nor independent researchers can gain access to the information used in the FEMA GRAS™ review process.

#### FACT

FEMA GRAS™ determinations are submitted to the FDA and are publicly available.



#### DID YOU KNOW?

FEMA GRAS™ sends all of its scientific information to the FDA, exceeding the documentation that the government requires.

#### MYTH #3

All flavor ingredients submitted to the FEMA Expert Panel are approved.

#### FACT

Many flavor ingredients never receive final approval in the FEMA GRAS™ review process.



#### DID YOU KNOW?

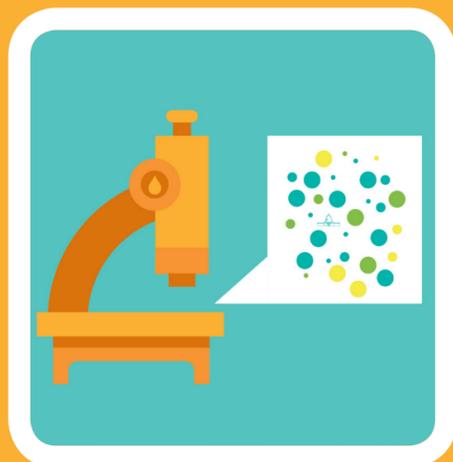
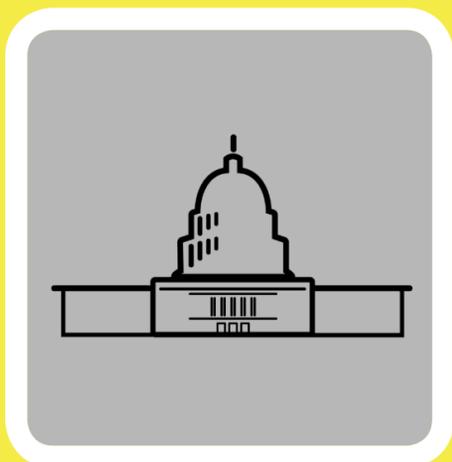
Members of the FEMA Expert Panel are scientific and medical experts from prominent universities from around the world.

#### MYTH #4

FEMA's focus is on lobbying Congress.

#### FACT

Advocacy about public policy is a very small part of FEMA's mission.



#### DID YOU KNOW?

FEMA was founded in 1909 and is globally recognized for the FEMA GRAS™ program. FEMA has developed a dedicated website as a consumer resource to help explain what flavors are and how flavors add to the day-to-day enjoyment of food.

#### MYTH #5

FEMA is a secret organization.

#### FACT

FEMA has detailed information on flavor ingredients available to the public.



#### DID YOU KNOW?

The FEMA GRAS™ program is recognized around the world for its transparency in flavor ingredient safety evaluation. FEMA can provide a list of more than **250 publications** focusing on flavors and flavor safety.